

FIG. 4 PUBLIC TELEPHONE NETWORK

FIG. 1

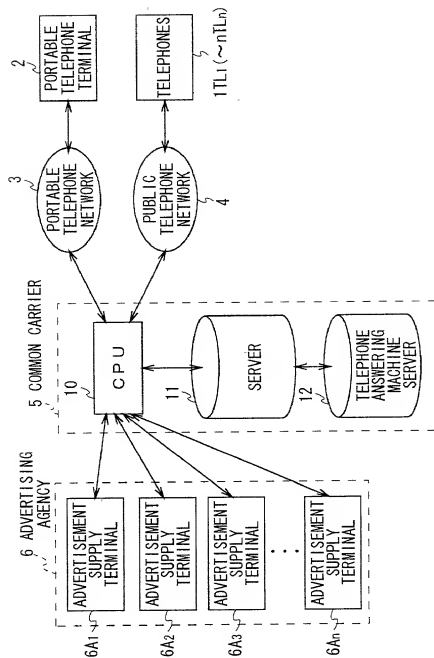


FIG. 2

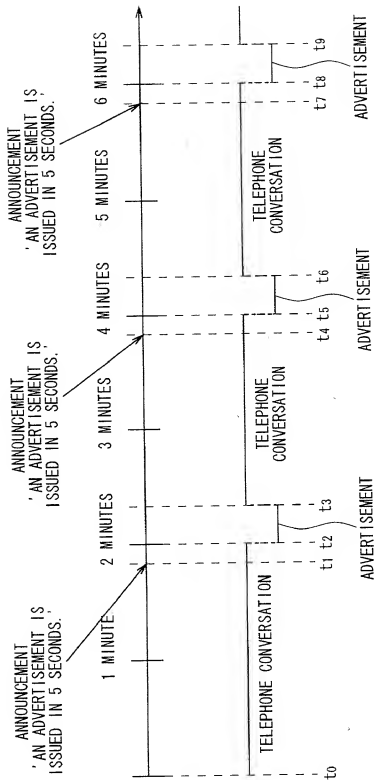


FIG. 3

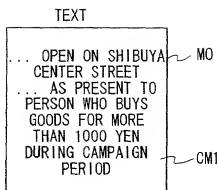


FIG. 4A

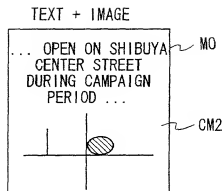


FIG. 4B

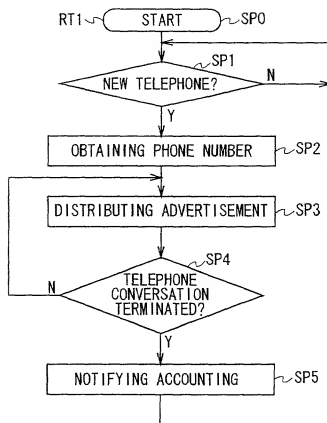


FIG. 5

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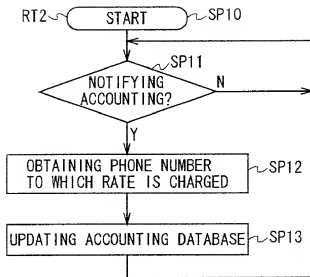


FIG. 6

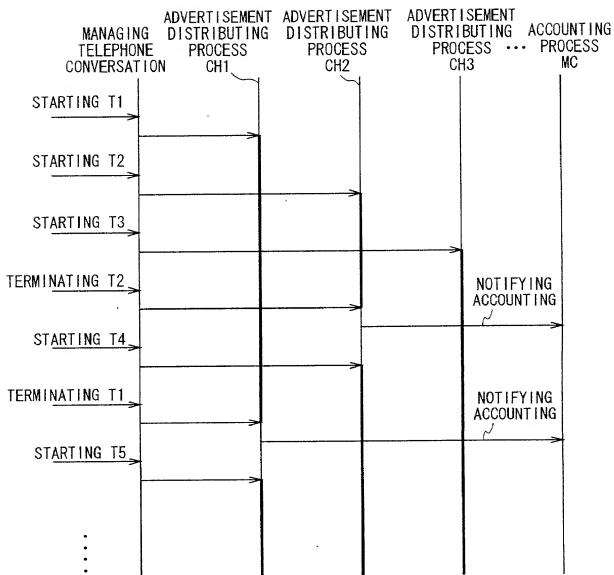


FIG. 7

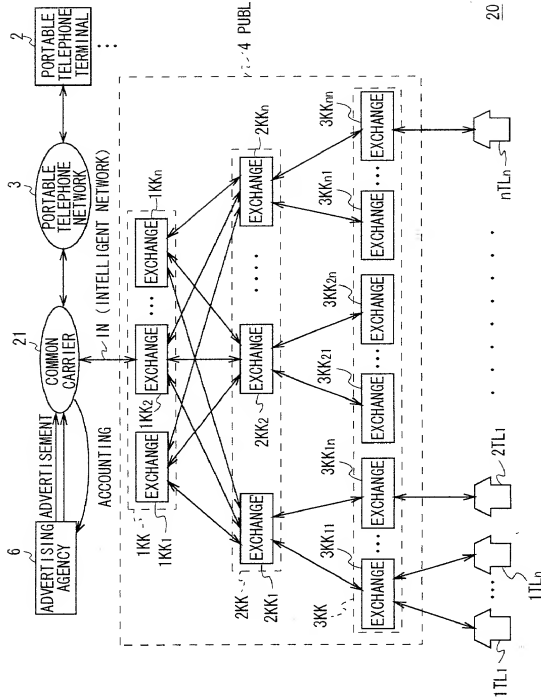


FIG. 8

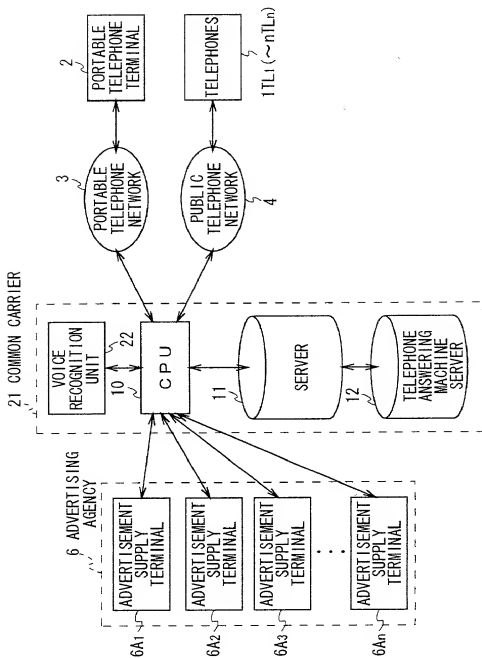


FIG. 9

KEYWORD-CATEGORY TABLE

LARGE CATEGORY	INTERMEDIATE CATEGORY	KEYWORD
SPORTS	GOLF	COUNTRY CLUB, ... OPEN, ...
	BASEBALL	HOME RUN, MAGIC, RATE OF DEFENSE, HIT
	⋮	⋮
MUSIC	POPS (JAPANESE)	○○○, ○□□, □△○, ...
	POPS (WESTERN)	○×□, □×□, △○△, ...
	CLASSICAL MUSIC	□□□, △△△, ×××, ...
	⋮	⋮
FOOD	JAPANESE FOOD	TENPURA, SUSHI, ...
	ITALIAN FOOD	PASTA, ...
	⋮	⋮

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FIG. 10

ADVERTISEMENT-CATEGORY TABLE

LARGE CATEGORY	INTERMEDIATE CATEGORY	ADVERTISEMENT
SPORTS	GOLF	... SPORTS SHOP.
	BASEBALL	... SPORTS SHOP.
	⋮	⋮
MUSIC	POPS (JAPANESE)	... LAST LIVE PERFORMANCE, ... NEW RELEASE
	POPS (WESTERN)	... CONCERT IN JAPAN.
	CLASSICAL MUSIC	... SYMPHONY, ... PHILHARMONIC
	⋮	⋮
FOOD	JAPANESE FOOD	SHABU-SHABU AS MUCH AS YOU LIKE
	ITALIAN FOOD	○△□, ...
	⋮	⋮

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FIG. 11

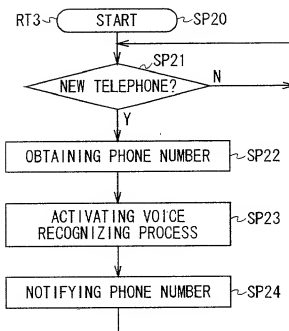


FIG. 12

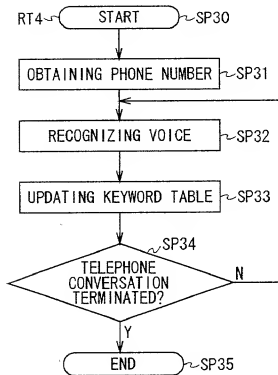


FIG. 13

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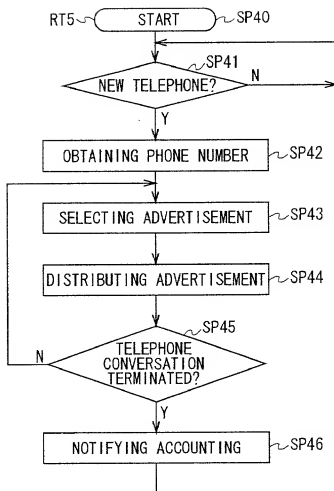


FIG. 14

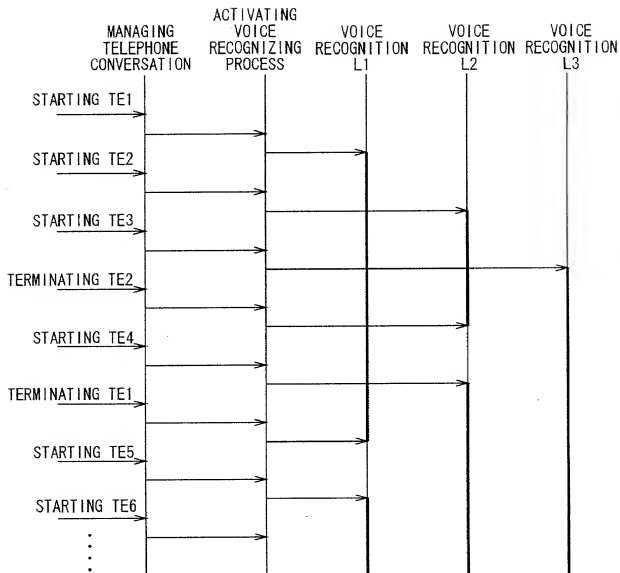


FIG. 15

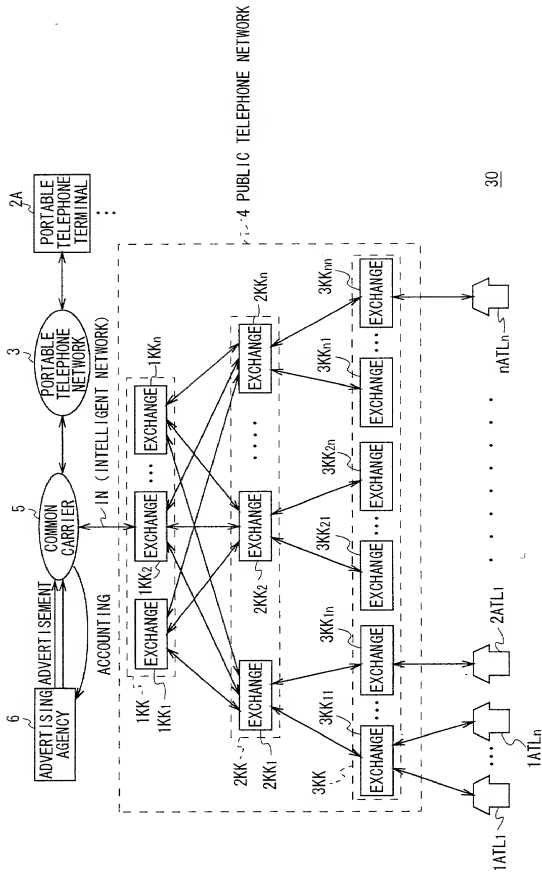


FIG. 16

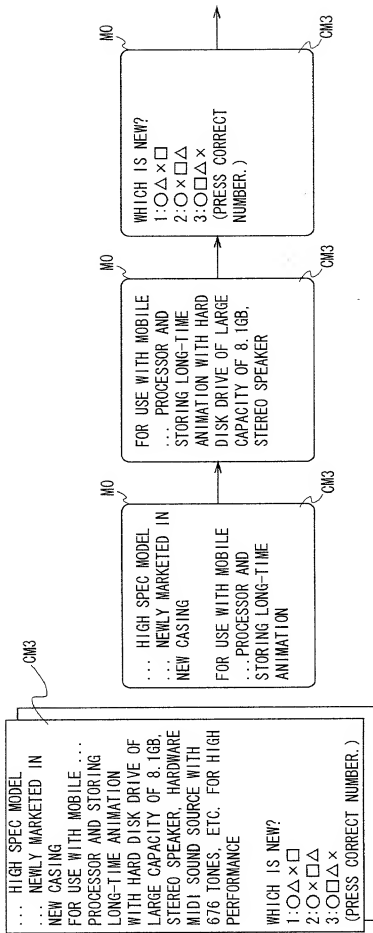


FIG. 17A

FIG. 17B

FIG. 17C

FIG. 17D

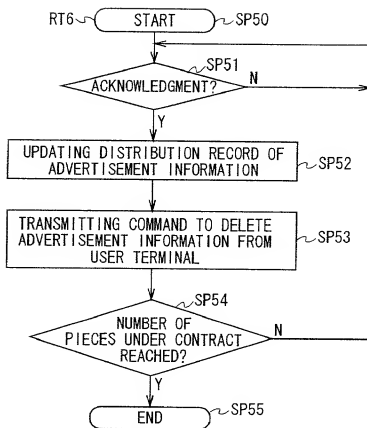


FIG. 18

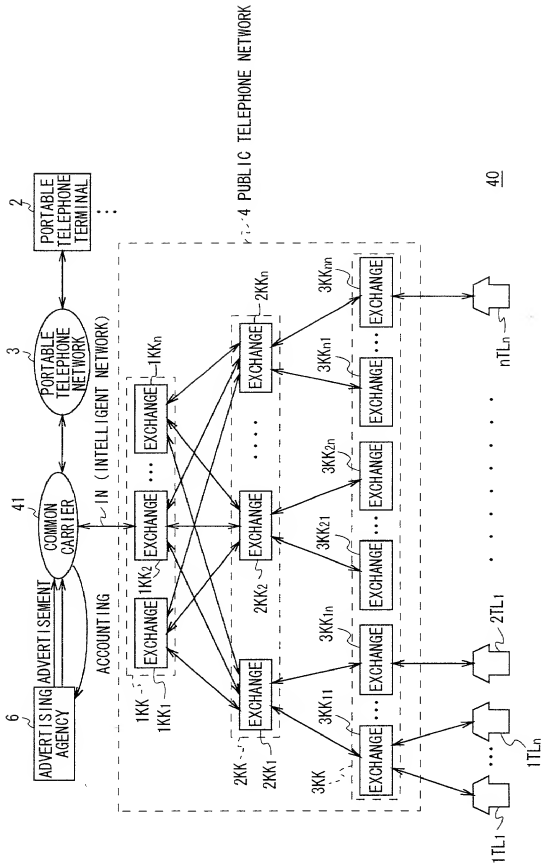


FIG. 19

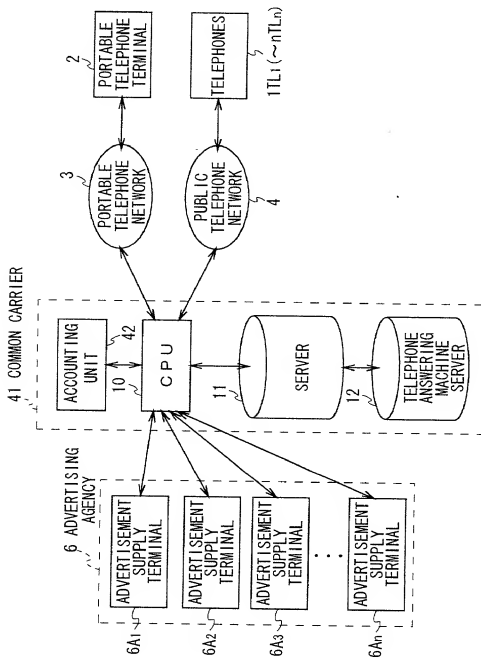


FIG. 20

ADVERTISEMENT POINT	CONTRACT FEE	FUNDAMENTAL RATE	TELEPHONE CONVERSATION RATE
0	¥3,000	¥4,000	¥20/MINUTE
10POINTS	¥2,700	¥3,600	¥18/MINUTE
20POINTS	¥2,400	¥3,200	¥16/MINUTE
30POINTS	¥2,100	¥2,800	¥14/MINUTE

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FIG. 21

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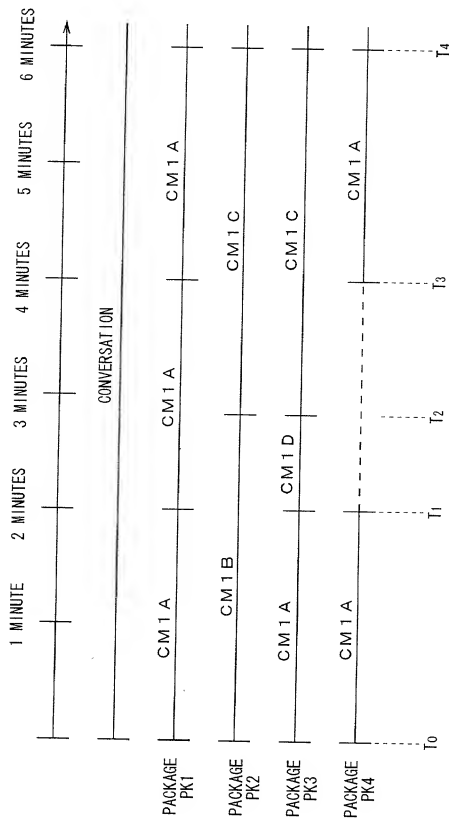


FIG. 22

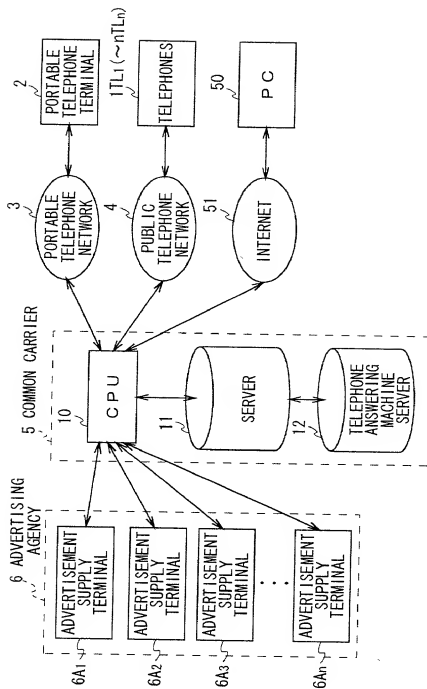


FIG. 23

PHONE NUMBER-CATEGORY TABLE

LARGE CATEGORY	INTERMEDIATE CATEGORY	PHONE NUMBER
SPORTS	GOLF	○ ○ - x x x - x x x , ○ x - x ○ x - x x x , ...
	BASEBALL	○ x - x ○ ○ - △ x △ , △ △ - ○ x ○ - ○ ○ ○ , ...
	⋮	⋮
MUSIC	POPS (JAPANESE)	x x - ○ ○ ○ - □ □ □ , □ x - x □ ○ - ○ □ x , ...
	POPS (WESTERN)	□ □ - △ ○ △ - △ ○ △ , △ x - △ x x - x x x ○ , ...
	CLASSICAL MUSIC	x ○ - x x ○ - □ □ △ , □ ○ - ○ △ △ - △ △ ○ , ...
	⋮	⋮
FOOD	JAPANESE FOOD	○ △ - □ ○ □ - △ x ○ , ...
	FRENCH FOOD	△ ○ - △ △ □ -
	⋮	⋮

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FIG. 24

	MON.	TUE.	WED.	THU.	FRI.	SAT.	SUN.
6:00 12:00	AREA A	AREA A	AREA A	AREA A	AREA A	AREA C	AREA C
12:00 18:00	AREA A	AREA E	AREA A	AREA F	AREA A	AREA C	AREA X
18:00 24:00	AREA A	AREA D	AREA B	AREA C	AREA D	AREA E	AREA X
24:00 6:00	AREA A	AREA A	AREA A	AREA A	AREA D	AREA A	AREA A

FIG. 25

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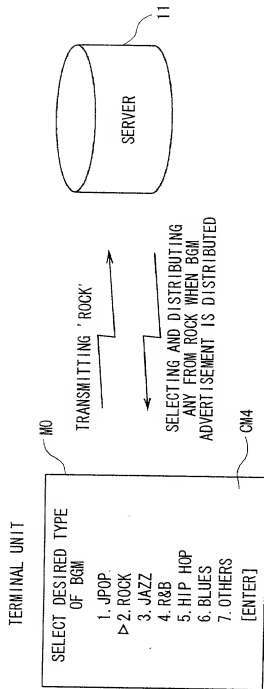


FIG. 26

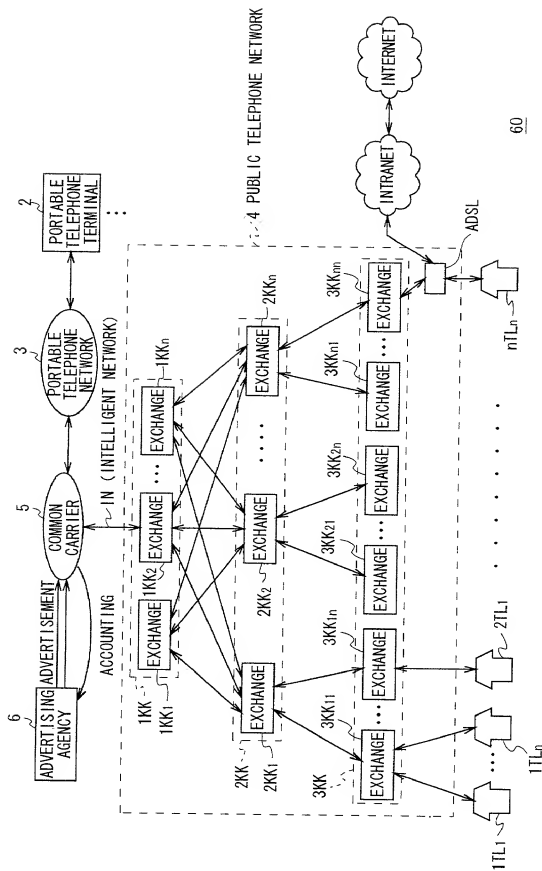


FIG. 27